

Temporary Community Event Advertising Signs / Banners



The City of Victor Harbor supports the promotion of local events, festivals and exhibitions in the council area to the community. Six (6) locations have been identified for community event organisers to book a site for the placement of temporary community event advertising signs and banners.

The signage must promote an upcoming community event that is being held within the City of Victor Harbor. Community events may be cultural, social, educational, recreational or of an environmental nature. Advertising from *commercial organisers will be limited to tourism and community interest events in these categories.

Priority will be given to promotion of Council events and community services.

Organisations are responsible for all costs associated with the design, manufacture, installation, maintenance and removal of its signs / banners. This work is done at the organisations own risk and must not contravene any applicable Law, Code of Practice or Australian Standard.

No fees apply for not-for profit group bookings, however a fee applies for school & commercial organisations.

Construction of signs / banners must meet with Council design specifications of but not limited to:

- J Be of commercial quality material and fit for purpose (signs more than 2m² may need development approval)
- J Must be non-reflective and suitable for windy conditions (Banners should contain wind pockets)
- J Signs for the Hindmarsh Road sign board must be 1800mm wide x 900mm high

Unless otherwise approved by Council, signs / banners must only be placed at approved sites and securely fixed by appropriate means with an approved booking.

Approved signs / banners may be displayed up to three (3) weeks before and two (2) days after the event it advertises.

Approved Temporary Community Event Advertising Sign / Banners Sites: (refer to maps for precise location)

- Site 1: Sign Boards – Hindmarsh Road (*Signs must be 1800mm wide x 900mm high and attached to existing sign boards*)
- Site 2: Entrance Victor Oval - 1 George Main Road (*Sign attached to fence left hand side only*)
- Site 3: Information Bay – Adelaide Road (*Banner attached to star droppers near exit only*)
- Site 4: Sweetmans Corner – junction Mill Road & Waitpinga Road (*Banner attached to star droppers*)
- Site 5: Armstrong Road – adjacent Encounter Bay Oval (*Banner attached to star droppers*)
- Site 6: Lot 103 Inman Valley Road – (*Banner attached to star droppers*)

*It is not the intention under this authorisation, for a commercial business to advertise goods for sale or product promotion.

**For more information or to download an application form
visit www.victor.sa.gov.au or call 8551 0500.**