



MEDIA RELEASE | 16 October 2023

Expression of Interest: The Precinct

The City of Victor Harbor is embarking on one of the most exciting, region-shaping development opportunities in a generation to deliver The Precinct.

On behalf of the City of Victor Harbor, Alinea Group has launched an Expression of Interest process calling for proposals from developers and operators looking to partner with Council to deliver the Regional Community, Sport and Recreation Precinct (The Precinct).

The exciting and landmark development in the heart of Victor Harbor is something that the Council has been working towards for some time. The project will deliver the southern Fleurieu's premier sports, leisure and entertainment precinct.

Qualified and well-credentialed groups are encouraged to submit proposals for innovative development and operating solutions for The Precinct.

With the significant work that has been undertaken in recent years to change perceptions and position Victor Harbor as a place of choice to live, work, visit and invest, it's an ideal time to invest in our coastal city.

The greenfield site provides the opportunity for development partners and operators to masterplan and curate the optimal tenancy mix for a landmark sport, leisure and entertainment precinct.

The Precinct is a vision for the future, combining much-needed community facilities with an opportunity to drive long-term growth for Victor Harbor's tourism economy.

City of Victor Harbor Chief Executive Officer, Victoria MacKirdy, said there's a long list of reasons for developers and operators to be attracted to this investment opportunity.

"Developers' eyes will be lighting up. Victor Harbor is a growing city with the largest township population in the Southern Fleurieu Peninsula region, so there's incredible potential," said Ms MacKirdy.

"We've positioned The Precinct on a prominent and large-scale site, and there will be the ability for multiple revenue streams and offerings at the one location."

Ms MacKirdy said there are great expectations from many within the community when it comes to delivering The Precinct.

"The Precinct is the Council's highest priority major project. We see it as an opportunity to deliver a diverse and inclusive precinct that will have a far reaching and intergenerational impact for our community."

"This EOI process is an important step forward for the project."

The Information Memorandum, containing detailed information about the opportunity, objectives, investment highlights, EOI evaluation criteria and process, can be viewed on the Council's website at victor.sa.gov.au/theprecinct.

Expressions of Interest close at 5pm (ACDT) on Thursday, 9 November 2023.