



MEDIA RELEASE | 16 January 2023

Have Your Say: The Bluff Master Plan

The Bluff, also known as Kongkengwarr, Longkewar or Rosetta Head, is a much loved and iconic Victor Harbor landmark.

In recognition of this, the City of Victor Harbor, in association with Hatch, has prepared a draft 20-year Master Plan for The Bluff – and we want to know what the community thinks!

The Bluff Master Plan will provide a tool to help us protect the things that our community most values about The Bluff, at the same time as identifying opportunities to enhance this very special place in a way that reflects a shared community vision.

City of Victor Harbor Mayor, Dr Moira Jenkins, said Council has used the views, stories and opinions of community members gathered in 2022 to inform the draft Master Plan.

“It was wonderful to hear from around 700 voices who told us why The Bluff is important to them, and I thank everyone who took the time to contribute,” said Mayor Jenkins.

“It’s extremely clear that our community treasures The Bluff for its recreation, tourism, heritage and cultural values, which is why we’re aiming to limit development while proposing a number of enhancements.”

“As you will see when you explore the draft Master Plan, we are focusing on protecting the stunning natural environment but also ensuring The Bluff Reserve can be enjoyed to its fullest.”

Things like making trails safer, providing more seating, defined spaces to take in the views and contemplate, looking at opportunities to share cultural stories and narrative, and re-wilding areas were just some of the common ideas that emerged from the initial consultation.

Detail of what is proposed is outlined in the draft Master Plan, available for viewing at **www.yoursay.victor.sa.gov.au** or in hardcopy at the Civic Centre at 1 Bay Road, Victor Harbor.

Community members are encouraged to complete a survey and share their thoughts at **www.yoursay.victor.sa.gov.au** by 5pm on Friday, 3 February 2023. For any questions regarding the project, please contact the City of Victor Harbor directly on (08) 8551 0500.