

Mainstreet Precinct Business Revitalisation Grant Guidelines

SUMMARY

CITY OF VICTOR HARBOR GRANTS

As a part of our Community Plan 2030, we are committed to a shared vision for the City of Victor Harbor. This includes supporting the many community groups, businesses and individuals who make our community a vibrant place to live, work and play. One way which we can do this is through our Grants Program.

The Mainstreet Precinct Business Revitalisation Grant Program provides an opportunity for property owners and businesses, within the Victor Harbor Mainstreet Precinct, to contribute to the enhancement of the streetscape by purchasing new outdoor dining / trading furniture, or revitalising building frontages.

Businesses also can apply for funds to support promotional activities that attract visitors to both their store and the Mainstreet Precinct as a whole.

BEFORE YOU GET STARTED

Before applying, we strongly encourage you to discuss your proposal with the project team on (08) 8551 0558 or business@victor.sa.gov.au

APPLICATIONS

To be successful, applications need to meet the requirements in these guidelines. To apply complete the application form.

Applications close 14 August 2022.



FUNDING INFORMATION

Purpose

The purpose of this grant program is to facilitate Council's role in supporting the development of a robust and diverse economy, specifically by:

- supporting local businesses to thrive, grow and be sustainable
- building a resilient, innovative local economy
- growing the capacity and capability of local businesses
- improving Council's commercial, tourism and industrial precincts
- building trust with our business community, improving public perception of Council

ELIGIBILITY CRITERIA

To be eligible an applicant must:

- be a business and/or a property (in which a commercial business is located), within the designated area – see [map](#) on page 3.
- have current Public Liability Insurance (minimum of \$20 million) that covers the program/activity being undertaken.
- have satisfactorily acquitted all previous funding with Council.

The following applicants are not eligible:

- Government agencies or departments of local, state or federal Government.
- Business that are debt to Council or subject to any legal impediment, including bankruptcy or liquidation.
- Businesses affiliated with Elected members and employees of the City of Victor Harbor.

Eligible projects may include:

- Works to building frontages, within the designated area, which contribute to the attraction and enhancement of the streetscape - including, but not limited to replacing obsolete signage; repairs to frontage and/or verandahs; repainting of external shop frontage (including artwork and murals), improving accessibility to all users etc.
- Purchase of outdoor dining and/or trading furniture, for businesses within the designated area, that is reflective of the quality and theme of the renewed streetscape.
- Promotional activities that market individual businesses, within the designated area, or the Mainstreet Precinct as a whole.

The program will not fund:

- payment of salaries.
- recurring operational costs (e.g., telephone, utility costs, cleaning/maintenance, ongoing public liability insurance, stock purchase, rent etc.)
- finance arrangements (e.g., deposits for loans, leases etc.)
- problem resolution (e.g., payment of outstanding debts with suppliers etc.)
- retrospective activity including expenses already incurred.

FUNDING POOL AND AVAILABILITY

Total grant pool	\$50,000 ex GST
Maximum available per applicant	\$8,000 ex GST
Minimum applicant contribution	50% cash
Maximum available per activity	\$5,000 ex GST – building works \$2,000 ex GST – outdoor equipment purchasing \$1,000 ex GST – promotion activities

APPLICATION AND ASSESSMENT

Applicants must complete the application form to be eligible for consideration for this grant program. This includes the provision of a balanced, realistic, and complete project budget including written quotes.

Assessment process

Once an application has been received:

- applications will be checked for eligibility and requests for further information will be forwarded to applicants if deemed necessary
- assessment of applications will be undertaken by a panel using the criteria in these Guidelines. The panels will consider many factors, including an application's risks and opportunities.

Assessment Criteria

All applications will be assessed on their merit using the criteria outlined below:

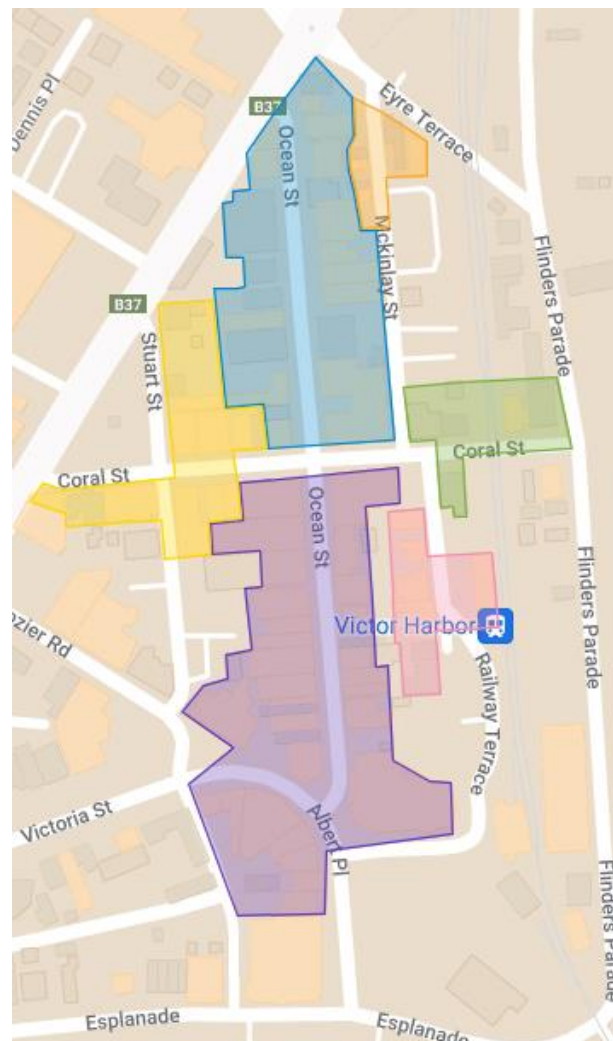
Criteria	% Weighting
Impact of activity on business and the Mainstreet Precinct	40
Quality of project proposal and application	30
Alignment with the strategic goals of Council	30

Where applications have equal merit, consideration will be given to:

- level of funding contributed by the applicant and/or others towards the project.
- consideration of sustainable practises
- utilisation of local suppliers / trades.
- have equality access outcomes.
- the business location in the context of the Mainstreet Stage Four construction works.

Stages

-  Stage 2
-  Stage 3
-  Stage 4
-  Stage 5
-  Stage 6
-  Railway Plaza



CONDITIONS OF FUNDING

The funding provided must be used for the approved activities. Any changes to the funded activities detailed in the application may not be undertaken without prior written approval from council. Applicants must:

- use local contractors/businesses to support the project/initiative where possible
- comply with recognised Australian Standards and observe all federal, state, or local legislation, regulations and guidelines including any applicable public health and safety standards.
- obtain any necessary approvals.
- obtain all necessary insurances and acknowledge that the City of Victor Harbor will not be held liable for any matters arising out of this grant.
- where required, ensure that the project complies with all the relevant acts, codes, standards and applicable legislation, including, but not limited to, the Child Safety (Prohibited Persons) Act 2016, Disability Discrimination Act and Work Health and Safety Act 2012
- at the completion of funded activities an acquittal report including an expenditure statement must be provided in line with the agreed funding conditions.
- use the 'City of Victor Harbor' logo on all material relating to the funded activities and an appropriate acknowledgement of our funding must be given by the recipient in all promotional material, announcements, and reports of the activities to the public.

Payment terms

Fifty per cent of grant funding will be paid upon receipt of the signed conditions of funding. The remaining fifty per cent will be paid upon receipt of a final acquittal report after the project has been completed. If funding is not successfully acquitted by 30 June 2023 applicants will forfeit the remaining 50 per cent.

Acquittal

- All acquittal reports must be lodged by 30 June 2023.
- Failure to successfully complete the acquittal in accordance with agreed terms and conditions may jeopardise future funding applications.

Appeals

Applications deemed unsuccessful by the panel may be appealed with the matter referred to Council for a decision. The review will be assessed against the grant program guidelines and criteria.