



**MEDIA RELEASE | 3 April 2023**

## **You could make a splash at the City of Victor Harbor's 2023 Winter Whale Fest**

**Planning for one of Victor Harbor's most exciting festivals is well underway, with Council now opening the doors for local businesses and community groups to join in the annual celebration.**

The City of Victor Harbor is seeking expressions of interest from local businesses and groups to be part of this year's Winter Whale Fest.

The Winter Whale Fest is a month-long festival celebrating the arrival of the Southern Right Whales on the Fleurieu Peninsula. It is an opportunity to share the passion that the local community has for the protection and preservation of our coastal landscapes and marine environment.

Organisations can join the celebration of our beautiful whales by hosting a thought-provoking marine or nature related activity as part of the festival.

Registered events will then be promoted through the Winter Whale Fest website, social media and newsletter. There is no fee to register an event.

City of Victor Harbor Mayor, Dr Moira Jenkins, said Council is so excited to be hosting the Winter Whale Fest again in 2023.

"This is growing into a great festival that people are starting to look forward to here in Victor Harbor, and the number of events taking place grows and grows each year," said Mayor Jenkins.

"I'd like to see local businesses and organisations getting involved by hosting an event or activity."

"Think social gatherings, art exhibitions, educational talks, guided tours, dining experiences, working bees, beach clean-ups and more!"

City of Victor Harbor Chief Executive Officer, Victoria MacKirdy, said the festival had been flagged as a hallmark winter event in line with the Council's recently adopted Festivals and Events Strategy.

"We recognise the benefits of major events, and this festival aims to activate our city and boost the economy during what is typically a slow time of the year for local traders," said Ms MacKirdy.

"We're glad to have the South Australian Tourism Commission jump on board this year too, supporting the growing festival with grant funding."

"Businesses can get creative – our team is open to any new ideas that celebrate and educate our community and visitors about whales, ocean, marine life and the environment."

To register your interest, visit [www.winterwhalefest.com.au](http://www.winterwhalefest.com.au)