

Summary



17,457 people

Population (2025)

↑ 303 people from 2024



\$892.37 million

GRP (2025)

↑ \$44.61 million from 2024



\$1.63 billion

Output (2025)

↑ \$84.10 million from 2024



3.7%

Unemployment Rate
(Mar 2026)

↑ 0.6ppts from Mar 2025



\$440.12 million

Wages and Salaries
(2025)

↑ \$20.44 million from 2024



\$391.48 million

Regional Exports (2025)

↓ \$4.70 million from 2024



\$735,000

Median House Price
(2025)

↑ \$64,500 from 2024



1,152

Business Counts
(June 2025)

↑ 4 from June 2024

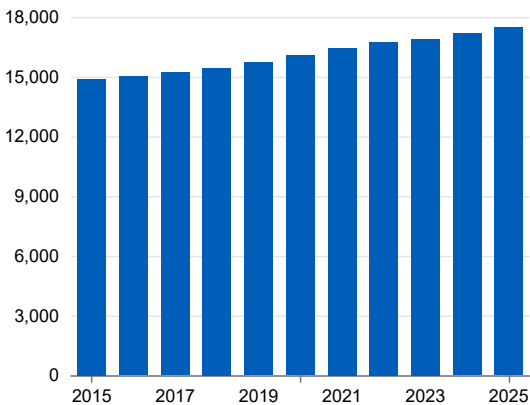


\$164.25 million

Building Approvals
(2024-25)

↑ \$46.19 million from
2023-24

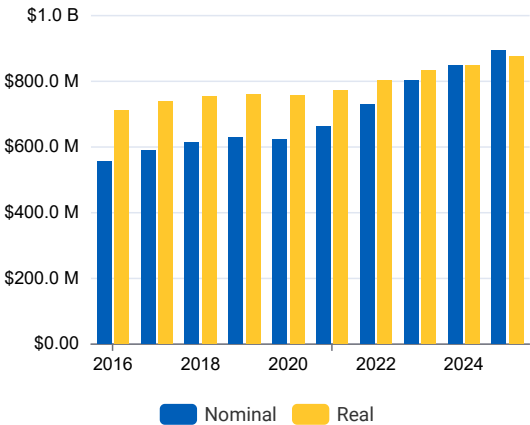
Estimated Residential Population



The population for 2025 is estimated at 17,457 people.

Since 2015, the population has **increased by 2,571 people**, reflecting a compounding annual growth rate (CAGR) of **1.61%**.

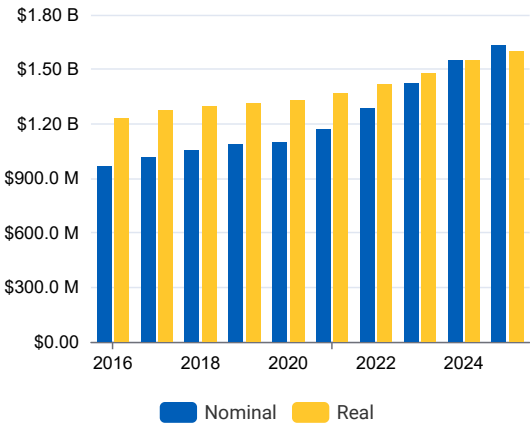
Gross Regional Product



GRP for **2025** is estimated at **\$892.366 million**. In real, CPI adjusted terms, this translates to \$874.103 million.

Since 2016, real GRP has **increased by \$164.038 million**, reflecting a compounding annual growth rate (CAGR) of **2.34%**.

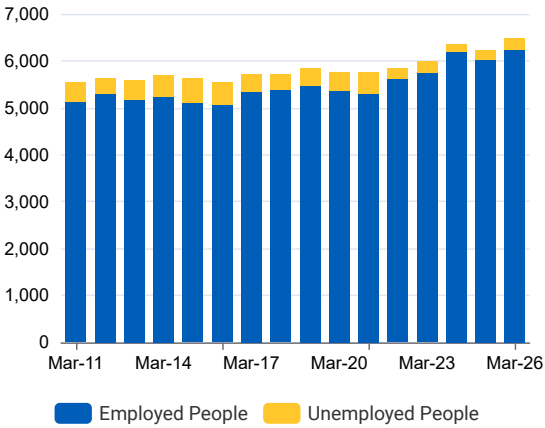
Output



Output for **2025** is estimated at **\$1.631 billion**. In real, CPI adjusted terms, this translates to \$1.598 billion.

Since 2016, real output has **increased by \$365.976 million**, reflecting a compounding annual growth rate (CAGR) of **2.93%**.

Labour Force Status



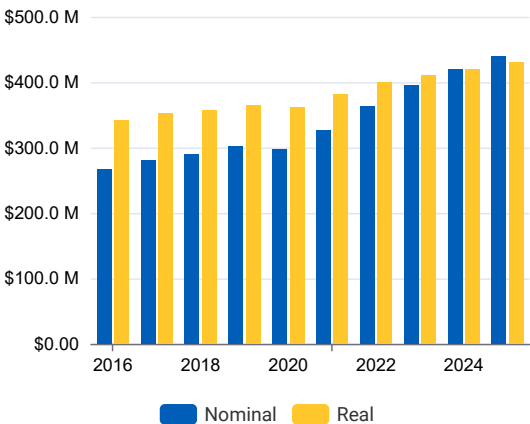
The number of employed residents in **March 2026** is estimated at **6,245** people, with **240** people unemployed.

Unemployment Rate



The latest quarter March 2026 unemployment rate sits at **3.7%** (increased by 0.6ppts since last year).

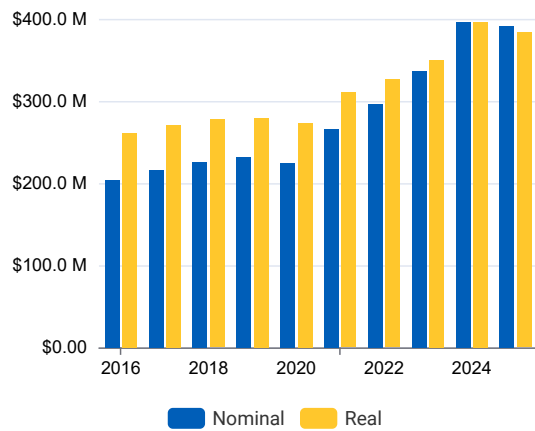
Wages and Salaries



Wages and salaries for **2025** is estimated at **\$440.116 million**. In real, CPI adjusted terms, this translates to \$431.109 million.

Since 2016, real wages and salaries have **increased by \$89.639 million**, reflecting a compounding annual growth rate (CAGR) of **2.62%**.

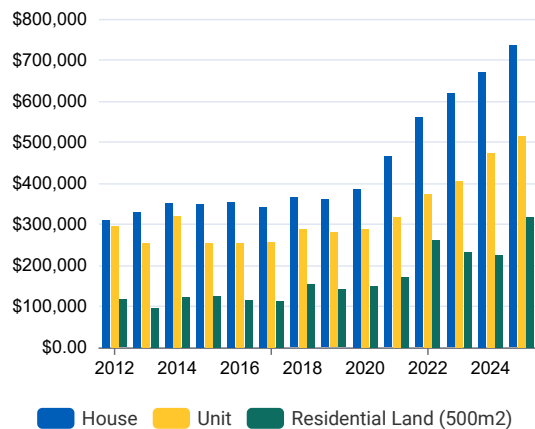
Regional Exports



Regional exports for **2025** is estimated at **\$391.483 million**. In real, CPI adjusted terms, this translates to \$383.471 million.

Since 2016, real regional exports have **increased by \$122.398 million**, reflecting a compounding annual growth rate (CAGR) of **4.36%**.

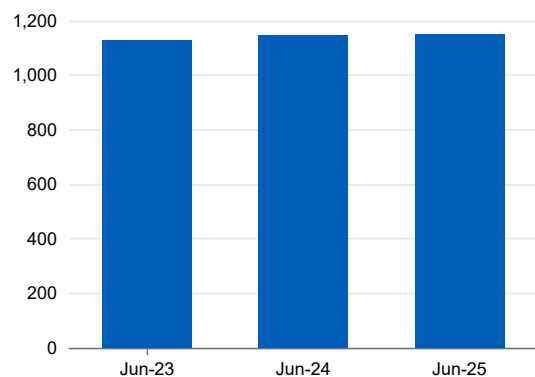
Median House Prices



The median house price for **2025** is estimated at **\$735,000**.

Since 2012, the median house price has **increased by \$425,000**, reflecting a compounding annual growth rate (CAGR) of **6.87%**.

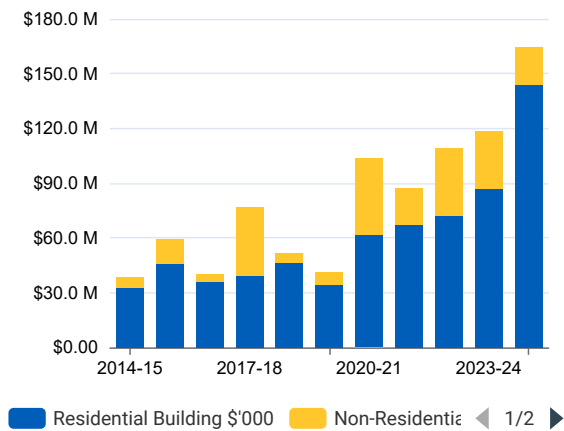
Business Counts



The business counts for **2025** is estimated at **1,152**.

Since last year, business counts has **increased by 4 new businesses**.

Building Approvals



Residential building approvals for 2024-25 is estimated at **\$143.925 million**.

Since 2014-15, residential building approvals has **increased by \$111.455 million**, reflecting a compounding annual growth rate (CAGR) of **16.06%**.

More Information

Data Sources

Estimated Residential Population

- Australian Bureau of Statistics, Regional Population. (2024-25 data was released 31 March 2026. 2025-26 data is expected to be released on 25 March 2027)

Gross Regional Product / Output / Wages and Salaries / Regional Exports

- ABS Jun 2025 Gross State Product
- ABS 2023_2024 National Input Output Tables
- ABS 2025 Estimated Resident Population
- REMPLAN 2025 Estimated Employment
 - ABS Aug 2025 Labour Force Survey
 - Jobs and Skills Australia Aug 2025 Nowcast of Employment by Region and Occupation (NERO)
 - ABS Jun 2024 Australian Industry
 - ABS 2016 & 2021 Census Place of Work Employment
 - ABS Jun 2025 Count of Australian Businesses, including Entries and Exits

Labour Force Status

- Department of Employment and Workplace Relations (DEWR), Small Area Labour Markets (SALM)
- ABS Quarterly Detailed Labour Force Survey

House Prices

- RP Data by Cotality, REMPLAN Property Analysis Module

Business Counts

- Australian Bureau of Statistics, Counts of Australian Businesses, including Entries and Exits. (Jun 2023, 2024 & 2025 data was released 16 Dec 2025. Jun 2026 data is expected to be available in Dec 2026).

Building Approvals

- ABS, Building Approvals, Australia. (2024-25 data was released 7 August 2025, 2025-26 data is expected to be available in August 2026)

Disclaimer

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